

PadelSport Global Domain Architecture

Ultra Executive Edition

A concise view of how one naming system surrounds the world, maps the ecosystem and creates a coherent global strategic network.

195

COUNTRIES

195

CAPITALS

26

PILLARS

PadelSport + geography / function

SPORT & SOCIETY — two equal pillars. One global ecosystem.



The domain system is part of the operating architecture

The network uses a single naming language to organize geography, services, institutions, commercial pathways and social-impact functions.

ONE NAME SYSTEM

The PadelSport naming logic creates continuity across countries, capitals, cities and functional services.

ONE GLOBAL MAP

Geographic names make the network readable from global to local scale.

ONE ECOSYSTEM

Functional domains translate the same brand into sport, commerce, business, finance, infrastructure, governance and impact.

Not 1,281 isolated websites — one global system with many strategic entry points.

The architecture already has global breadth and functional depth

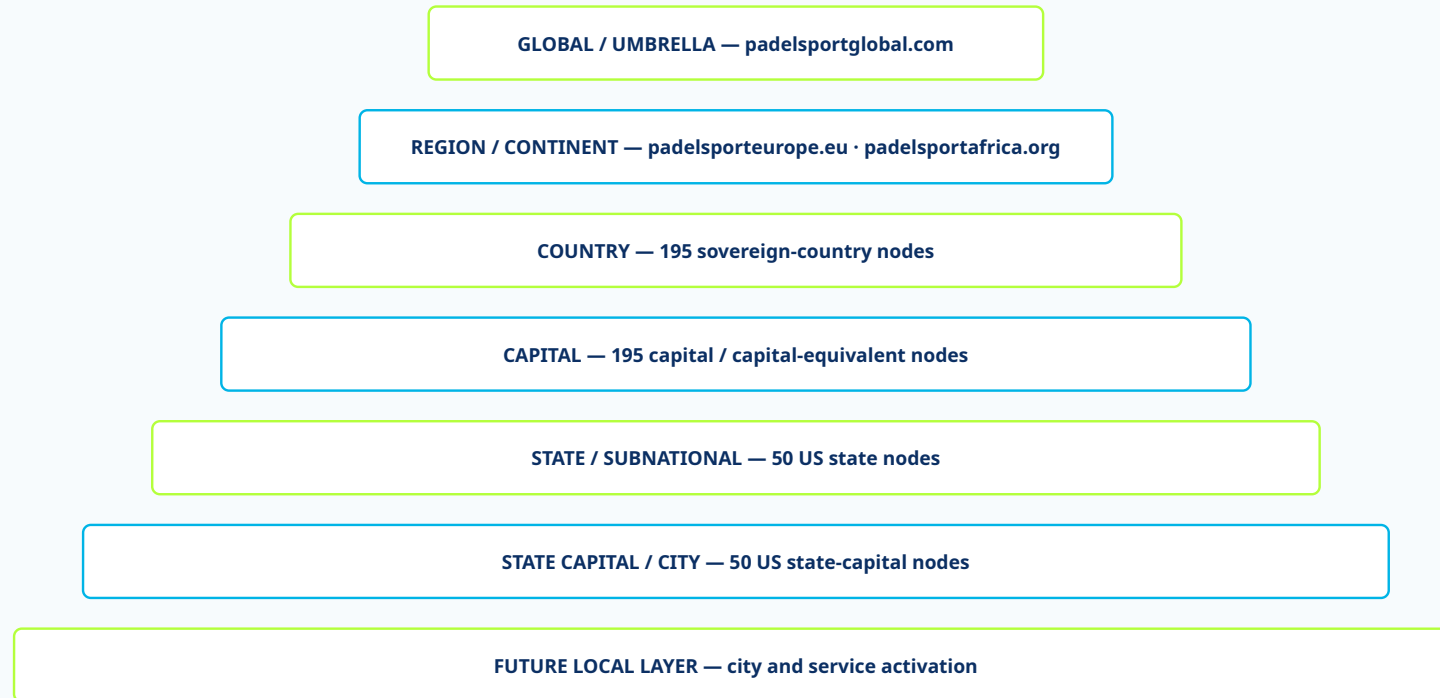
Key facts from the final 2026-09-22 system audit.



Internal source: PADELSPORT_GLOBAL_MASTER_1281_SYSTEM_AUDIT_V2_FUNCTIONAL_2026-09-22.xlsx

A naming layer around the world

The same PadelSport logic scales from global umbrella to local activation.



The result is a geographically legible network that can localize sport, partnerships, institutions and commercial activity.

26 pillars describe what the ecosystem can do

The naming structure spans the entire value chain around padel.

CORE ENGINE

identity · booking · club OS · pay · data · technology

SPORT & AUDIENCE

academy · competition · media · community

GROWTH SERVICES

marketplace · travel · health & performance

B2B & SCALE

business · investment · infrastructure · supply chain

TRUST & INSTITUTION

legal · privacy · federation · research

IMPACT & FUTURE

social impact · sustainability · talent · heritage

Each pillar is represented by a selected canonical anchor domain — 26/26 currently owned.

PadelSport + geography / function

The consistency itself communicates order, discipline and global intent.

GEOGRAPHY

padelsportspain.com
padelsportbudapest.com
padelsportcalifornia.com

SPORT SERVICES

padelsportbooking.com
padelsport.academy
padelsport.events

BUSINESS / FINANCE

padelsportbusiness.com
padelsportinvestment.com
padelsportpay.com

IMPACT / TRUST

padelsportforgood.com
padelsportinstitutional.com
padelsportresearch.com

A visitor can understand both “where” the network operates and “what” it offers from the name itself.

The naming architecture carries the dual mission

The network is designed around two equally important dimensions: development of padel as a sport, and sport as a platform for inclusion, development, community and peace.

SPORT / FIP-SIDE LOGIC

Country, capital, club, booking, academy, events, media, infrastructure and institutional domains create the sport-facing operating map.

SOCIAL / UN-SIDE LOGIC

forgood, forpeace, sustainability, research and institutional domains create a structured pathway for inclusion, development, education, peace and measurable impact.

One brand family. Two equal missions. A shared global platform.

The presentation does not claim FIP or UN endorsement or partnership without a separate formal basis.

A single domain map can speak to many sectors

The naming system makes the network easier to read for commercial, institutional and financial audiences.

PLAYER / CLUB

sport, booking, academy, events

HOTEL / TRAVEL

destination, camp, hospitality, itinerary

BRAND / RETAIL

marketplace, media, sponsorship, commerce

INVESTOR / BANK

investment, finance, project pipeline, data room

BUILDER / SUPPLIER

infrastructure, procurement, supply chain

FEDERATION / INSTITUTION

official interfaces, research, public programs

NGO / IMPACT PARTNER

for good, peace, inclusion, sustainability

TALENT / EXPERT

jobs, skills, coaching, research, heritage

Strategic potential beyond domain ownership

The system can create advantages when the names are governed, routed and activated as one platform.

CLARITY

easy to explain globally

MEMORABILITY

one recognizable family

SCALABILITY

new markets fit existing logic

ROUTING

clear entry points by place and function

EFFICIENCY

shared platform instead of duplicated systems

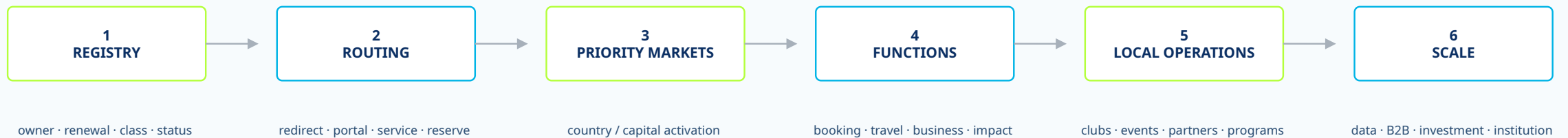
OPTIONALITY

activate based on strategic priority

Strategic potential is not the same as guaranteed value. Actual value must come from execution, adoption, governance and financial performance.

Govern first, activate in stages

Not every domain needs a standalone website. Each name should have a defined role and route.



GOVERNANCE PRINCIPLE

A domain can be canonical, active, routing, reserved, protective or future-facing — but its role should always be explicit.

EXECUTION PRINCIPLE

The next value creation now comes from activation, product design, partnerships and measurable use — not broad new acquisition.

One global name system. One readable architecture.

PadelSport Global uses domains as strategic entry points into a larger ecosystem — geographic, commercial, institutional and social.

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1

ECOSYSTEM

**The names create the map.
The platform creates the value.**

SPORT & SOCIETY**Two equal pillars. One global ecosystem.**

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